



**March 23 - March 25, 2018**

## **THE HOME SHOW AT PATRIOT PLACE**

**Empower Field House in Foxboro**



### **WHO ATTENDS THE SHOW:**

**92%** are homeowners

**68%** are married

**72%** are in the 25 - 64 age bracket

**74%** have household incomes of \$100,000+

### **THE HOME SHOW AT PATRIOT PLACE DELIVERS FOR YOU:**

68% of consumers buy at the Show

70% of consumers buy from exhibiting  
companies after the Show

50% of consumers had not been to  
any other home show in the past 12

\$25.6 million - The amount of  
purchases that take place at the Show

\$75 million - The amount consumers  
say they will spend with exhibitors in  
six months following the Show



Reach a year's worth of customers in 3 days! The Home Show at Patriot Place is the place for consumers to experience what's new in Home, Gardening, Remodeling, Home Décor and More! As an exhibiting company, you enjoy an ideal sales environment where homeowners can see, touch, compare and BUY your product or service.

### **MEET A QUALIFIED AUDIENCE READY TO BUY:**

33% are planning a major gardening,  
landscaping or pation/deck project

44% are planning a kitchen or  
bathroom project

27% are planning a remodeling or  
miscellaneous decorating/Interior  
design project

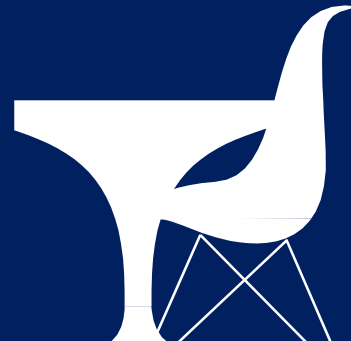
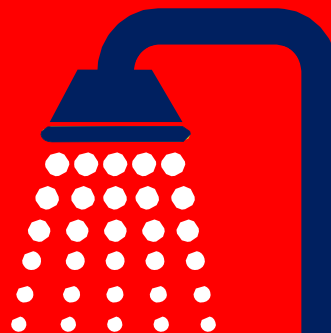
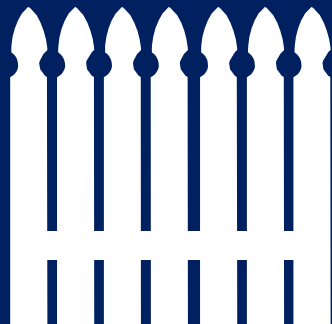
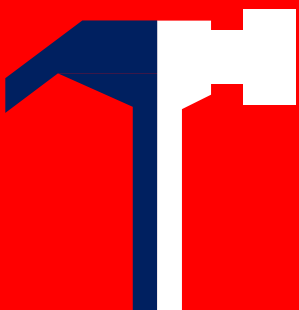
25% will purchase major home  
furnishings in the next 12 months

### **CONTACT US TODAY TO RESERVE YOUR PRIME LOCATION!**

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PH: (508) 823-0389  
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**Exhibit Rate:** \$14.95/sf  
**Direct Sell Rate:** \$18.75/sf  
**Corner Fee:** \$100.00/corner



[www.NewEnglandHomeShows.com](http://www.NewEnglandHomeShows.com)