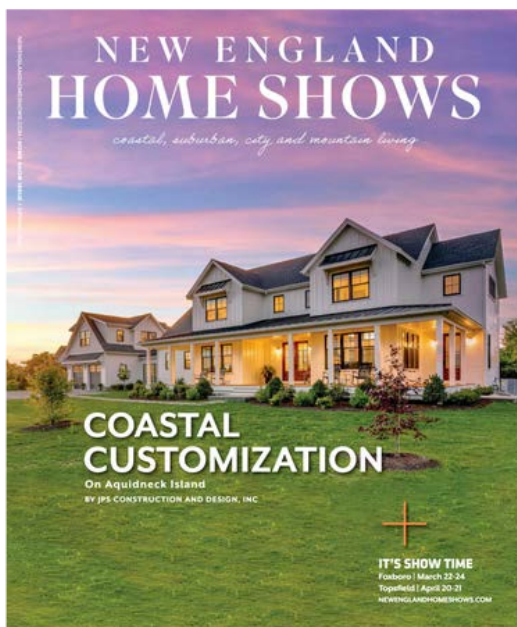


# NEW ENGLAND HOME SHOWS



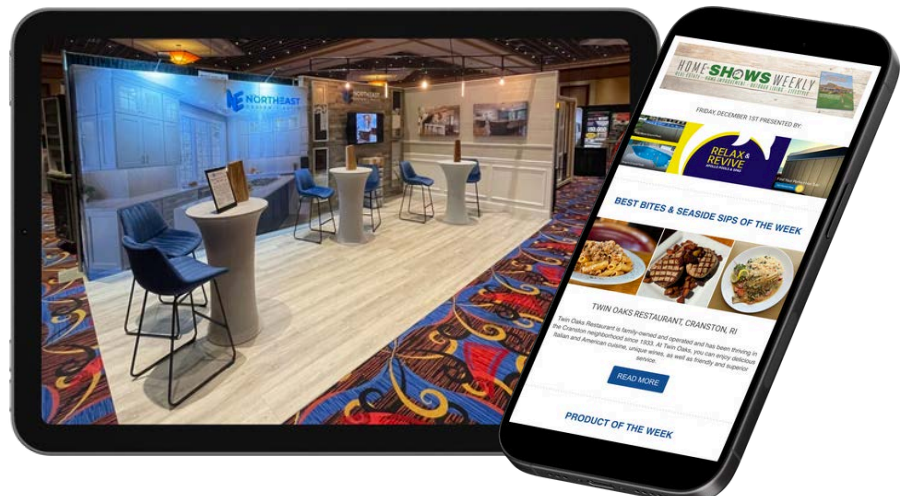
## MARKETING MENU

- Live In-Person Events
- Print/Digital Magazines
- TV Streaming Shows
- Weekly Email Newsletter
- Lead Generation Sweepstakes
- Targeted Social Geo-Fencing
- Website Design/Hosting
- Graphic Design & Printing

## ISSUE DEADLINES

Spring - February 10  
Summer - June 10  
Fall - September 10  
Winter - December 10

Produced by Castle Events  
Published by Home Golf Lifestyle Media





Annually Reaches  
**5 MILLION+**  
**Affluent Homeowners  
 & Industry Professionals**  
 at shows, at home, at the course, at  
 work, at appointments & on vacation!

New England Home Shows Magazine is a 9' X 11" luxury printed publication that targets a niche demographic of readers focusing on the lifestyle of owning a home, improving that home and enjoying their property along with the lifestyle of traveling, dining, shopping, golfing, skiing and more. NEHS is mailed/emailed to thousands of homeowners and golf facilities in Southern New England along with the top Real Estate/Home Industry Professionals in the region. NEHS is also included in thousands of marriage mail subscription packs (car dealers, doctors/professional offices) and handed to the attendees at (4) Home Shows in MA/RI and the Northeast Golf Show in Foxboro.

## OUR READERS

BY THE NUMBERS FROM HOME SHOWS & READER SWEEPSTAKES

**60%**  
 FEMALE  
 READER

**57**  
 AVERAGE  
 AGE

**\$1.2M**  
 AVERAGE  
 NET WORTH

- LIVE IN HOMES VALUED OVER \$600,000
- HOUSEHOLD INCOME OVER \$175,000
- TAKE 2+ VACATIONS PER YEAR
- FREQUENTLY DINE, SHOP & PLAY GOLF



**100,000+**

Print magazine  
 readers / issue  
 w/ 6 month shelf life.



**500,000+**

Digital magazine  
 readers per issue w/ live  
 links, videos, and more.



**150,000+**

Online average unique  
 visitors per month  
 from all devices



**80,000+**

Engaged Email  
 Subscribers w/  
 49% Open Rate



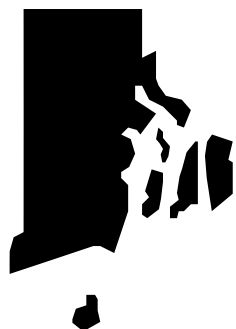
**95,000+**

Social Media reach  
 monthly across all  
 channels and partners.



**65,000+**

Home & Golf Show  
 attendees reached in  
 MA & RI annually



THE LARGEST, LONGEST RUNNING & MOST ATTENDED  
HOME IMPROVEMENT & OUTDOOR LIVING EVENTS IN THE REGION

# NEW ENGLAND HOME SHOWS

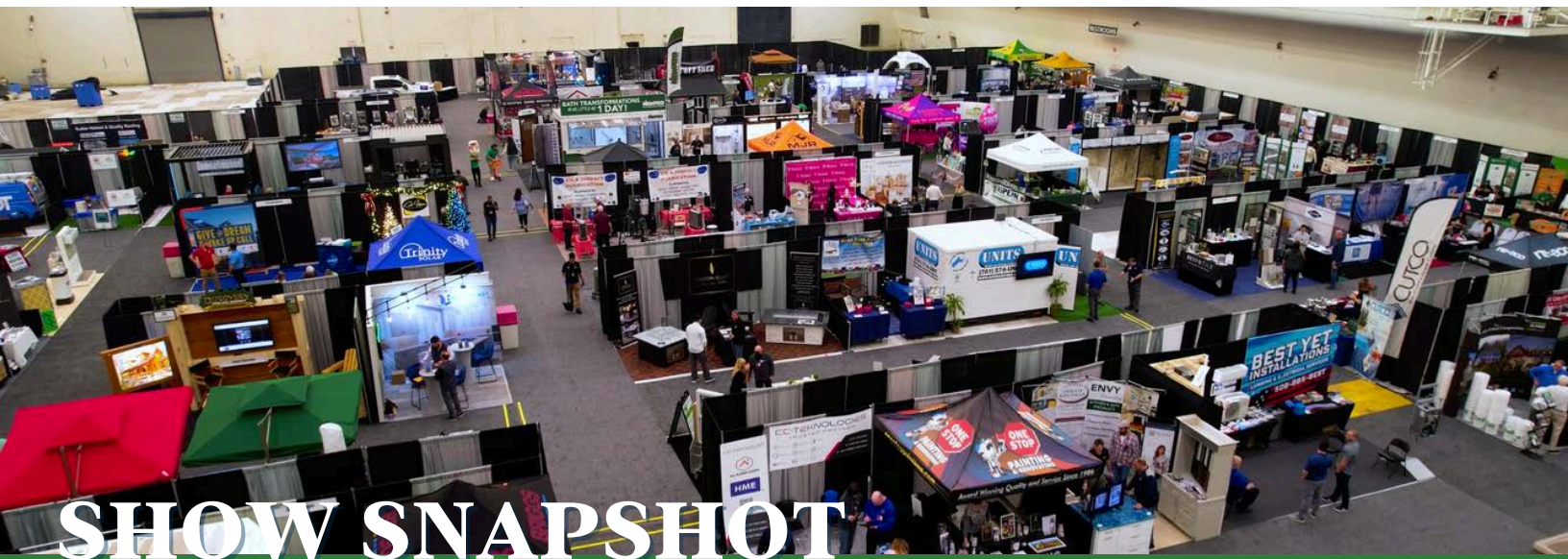
## 2025 EVENT SCHEDULE

RHODE ISLAND | FEB. 15-16

MARLBORO, MA | FEB. 21-23

FOXBORO, MA | MARCH 21-26

TOPSFIELD, MA | APRIL 26-27



## SHOW SNAPSHOT

- Meet with over 50,000 affluent homeowners & industry professionals
- 300,000+ SF of Convention Hall Exhibit Space
- Over 500 Exhibiting Home Improvement & Outdoor Living Companies
- All-encompassing promotional campaign that includes TV, radio, billboards, print/online, direct mail, social media and geo-fencing.
- Free parking, on-site/nearby hotels, restaurants & entertainment
- 10x10 - \$1,700 (\$17/sqft) | Corner - + \$200 | Bulk Space & Multi Show Discounts

WHY EXHIBIT



SCAN TO EXHIBIT



# DISPLAY ADVERTISING MENU

**Prime Front Cover = Contact Us**  
w/ 4pg story inside + 2 eblasts

**Prime Back Cover = Contact Us**  
w/ 2pg story inside + 2 eblasts

## Prime Positions

Center Fold Spread = \$3,750  
Front Inside Spread = \$3,450  
Rear Inside Spread = \$3,000  
Front Section Full Page = \$2,450  
\*\*\*above includes 1 eblast

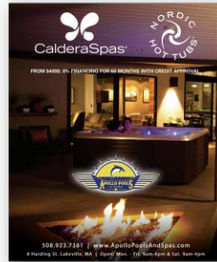
## Display Ads

Full Spread = \$2,650  
Full Page = \$1,750  
2/3 Page = \$1,250  
\*\*\*above includes 1 eblast

1/2 Page = \$1,050  
1/3 Page = \$750  
1/4 Page = \$550



**FULL SPREAD**



**FULL PAGE**



**ADVERTORIAL**

**1/2 PAGE**

**EMAIL COMBO PACKAGE**  
EBLAST & ENEWS SPONSORSHIP  
**\$950**

Send an eBlast & Sponsor our Weekly eNews to over 80K homeowners each send!

## ADD-ON DEDICATED EMAIL BLAST(S)

1 Blast = \$750 | 2 Blasts = \$1,300 | 4 Blasts = \$2,400

## JOIN THE NEW ENGLAND HOME SHOW MARKETPLACE

Real Estate, Home Improvement, Design Decor, Dining & More

## Marketplace Membership = \$1,200/year

- Image
- Headline & Subtitle
- Short Description
- Headshot or Logo & Contact Info

\*\*\*Includes Online Profile on NewEnglandHomeShows.com\*\*\*

\*\*\*Includes Position in Home Shows Weekly Enews - When Applicable \*\*\*

**East Greenwich, RI \$1,999,900**  
Bedrooms: 5, Bathrooms: 5.+2Half, Living Area: 6,830 sqft

Nearly 10,000 finished sq.ft. Loaded from end to end with every imaginable upgrade. This one of kind custom designed private estate home sits on a stone-wall lined 3.2 acre sanctuary with unique custom features including 16+ coffered ceilings, courtyard heated pool, marble accents, open floor plan, and more.

Allen Gammons | Sales Associate  
O: 401.886.6100 | F: 401.886.6101  
allen@gammonsrealty.com  
BHHS Gammons Realty

# ADVERTORIAL PACKAGES

## SPREAD PACKAGE = \$2,900 | PAGE PACKAGE = \$1,900

- 1 OR 2 Page Advertorial in the Print/Digital Magazine
- Distribution of your advertorial on our website w/ backlinks, photo gallery & optional embedded video
- Distribution of your advertorial through weekly news placement & social media
- 1 Dedicated Email Blast - option to send long form or article



### BIG HOME ENERGY REBATES ARE COMING

Did you know that water heaters are the second highest source of energy usage in the home? On average, they use two times more energy than a refrigerator, air conditioner, laundry washer and dryer combined. Designed to help drastically reduce energy usage, heat pump water heaters are the most efficient way to heat water in the home.

With the regulations more energy efficient in many of the states, it's important to upgrade your water heater. Under the Inflation Reduction Act, homeowners will be eligible for a federal tax credit of 30% of the total installed cost, up to \$2,000. For purchasing a heat pump water heater, this means a huge upfront savings for homeowners in 2023 and in some instances, potentially increasing your tax liability when combined with local rebates, which can reach as high as \$1,000 in some states.

A. S. Smith is the world's largest manufacturer of commercial and residential water heaters, recently introduced its most energy efficient water heater with the "iHeat"™. It's the first water heater with the smart water heater. Designed to conserve energy and water, it's the most efficient water heater on the market. It's also the most energy efficient water heater on the market. It's also the most energy efficient water heater on the market. It's also the most energy efficient water heater on the market.

### THREE PILES OF LAUNDRY. TWO LOADS OF DISHES. ONE HECK OF A BUBBLE BATH FIGHT. AND THAT WAS JUST TUESDAY.

WE KEEP YOUR LIFE RUNNING DAY AFTER DAY.

Introducing the commercial-grade iHeat™ family of water heaters.

Learn more at [www.a-s-smith.com](http://www.a-s-smith.com)

## THE HOT TUB EXPERIENCE

### SIT BACK, RELAX & ENJOY EVERY DAY WITH APOLLO POOLS & SPAS



During your own hot tub life, it's not just about relaxation, but also for good reason. The team at Apollo Pools and Spas has a number of tips to enjoy the hot tub experience to the fullest.

### The Health Benefits of a Spa

The Cleveland Clinic has done extensive studies that prove the health benefits of a hot tub. It's not just about relaxation, but also for good reason. The team at Apollo Pools and Spas has a number of tips to enjoy the hot tub experience to the fullest.

### Family Spa Time

When it comes to family time, your hot tub is the perfect place to spend it. It's not just about relaxation, but also for good reason. The team at Apollo Pools and Spas has a number of tips to enjoy the hot tub experience to the fullest.

### Fun Fact

Did you know that in the US, there are over 10 million hot tubs? It's not just about relaxation, but also for good reason. The team at Apollo Pools and Spas has a number of tips to enjoy the hot tub experience to the fullest.

### Hot Tub Safety

When it comes to hot tub safety, it's important to take the right steps. It's not just about relaxation, but also for good reason. The team at Apollo Pools and Spas has a number of tips to enjoy the hot tub experience to the fullest.

## PAGE ADVERTORIAL + FULL PAGE AD

## TWO PAGE SPREAD ADVERTORIAL



### CREATING AND CUSTOMIZING IN NEW ENGLAND FOR OVER A DECADE

JPS Construction is a leading contractor in the New England region, specializing in custom home construction and renovation. With over a decade of experience, we have built a reputation for quality and customer satisfaction.

The JPS Construction team recently completed a project for a client in the New England region. The project involved the construction of a custom home with a focus on quality and customer satisfaction.

The project was completed on time and within budget. The client was very satisfied with the results and the professionalism of the JPS Construction team.

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## FOUR PAGE STORY ADVERTORIAL

## STORY PACKAGE = \$4,900

- 4 Page Advertorial in the Print/Digital Magazine
- 1 Page Display Ad in another issue of your choice
- Distribution of your advertorial on our website w/ backlinks, photo gallery & optional embedded video
- Distribution of your advertorial through weekly news placement & social media
- 2 Dedicated Email Blast - option to send long form or article

# PRINT. DIGITAL. SOCIAL. EVENTS.

BRANDING & GRAPHIC DESIGN | PRINTING & MAILING  
WEB DESIGN & HOSTING | SOCIAL, EMAIL & CONTENT MARKETING  
DIGITAL & PRINT ADVERTISING | GEO, EVENT & ADDRESSABLE FENCING



HOME GOLF LIFESTYLE



# MEDIA

DESIGN.DISTRIBUTE.DELIVER

PRINT • DIGITAL • SOCIAL • EVENTS

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CEO / PARTNER

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